



The BMW 3 Series Exclusive Edition.
Exclusive means feeling something very special.
Supreme satisfaction.

Exclusivity at its best. The BMW 3 Series Exclusive Edition models are available with a range of five paintwork options. Supple leather inside the car additionally underlines

the supreme standard offered by the 3 Series Exclusive Edition, giving you the choice of Montana leather in tanin red, pastel green or black. The foot mats with coloured piping

are matched to the refined colour scheme. And automatic air conditioning including automatic air recirculation (AAR), heated seats as well as central locking with radio

remote control are included as standard features. The sports-style leather-trimmed steering wheel shown below is available as an option.





Leather is a very special material. Simply because it creates a unique ambience inside the car, for example through its unmistakable, exclusive fragrance and that unique touch of class. The Exclusive Edition therefore comes

inter alia with door panels and door handles finished in leather. White direction indicator lights at the sides then add the final touch together with the car's exclusive paintwork colours.

As an absolutely unique option, all Exclusive Edition models are available with wooden trimming in top-quality yew. A perfect match for the leather interior.

Since you rightly expect such an exclusive car to look good at very first sight, this is precisely what you get with BMW Styling II light-alloy wheels.

BMW 3 Series Exclusive Edition. Equipment.

• = standard

Exterior equipment

	316i 318i 318tds 325td	320i 323i 325tds	328i	316i	318is 320i 323i 328i
Light-alloy wheels in BMW styling II, 7J x 15, 205/60 R 15	•	•	•	•	•
White direction indicator lights	•	•	•	•	•

Interior equipment

Automatic air conditioning	•	•	•	•	•
Automatic air recirculation (AAR)	•	•	•	•	•
Central locking with radio remote control	•	•	•	•	•
Courtesy lights package	•	•	•	•	•
Door cutouts with integral aluminium trim	•	•	•	•	•
Electric window lifts front/rear	•	•	•	•	•
Foot mats with coloured piping	•	•	•	•	•
Gearshift, gearshift gaiter and handbrake lever gaiter in colour-coord. leather	•	•	•	•	•
Leather steering wheel rim	•	•	•	•	•
Montana leather (incl inner door linings/door handles in leather) ²	•	•	•	•	•
Radio BMW Reverse RDS	•	•	•	•	•
Seat heating	•	•	•	•	•

Special equipment (○)

Top-quality yew trimming	○	○	○	○	○
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A range of special paintwork colours is available for the Exclusive Edition.

Specifications.

3 Series saloon	316i	318i	320i	323i	328i	318tds	325td	325tds
Cylinders/capacity (cc)	4/1596	4/1796	6/1991	6/2494	6/2793	4/1665	6/2497	6/2497
Max power at rpm (kW/bhp)	75 (102)/5500	85 (115)/5500	110 (150)/5900	125 (170)/5500	142 (193)/5300	66 (90)/4400	85 (115)/4800	105 (143)/4800
Top speed (km/h)	195	201	214	227	236	182	198	214
0-100 km/h (sec)	12.7	11.3	9.9	8.0	7.3	14.2	12.0	10.4
Fuel consumption, EU ²	10.8/6.0/7.8	11.1/6.2/8.0	12.9/6.7/9.0	12.9/6.7/9.0	13.5/6.7/9.2	8.8/5.2/6.5	10.3/5.7/7.4	10.2/5.6/7.3
CO ₂ mass emissions (g/km)	185	189	213	213	218	173	195	193

3 Series coupé	316i	318is	320i	323i	328i
Cylinders/capacity (cc)	4/1596	4/1895	6/1991	6/2494	6/2793
Max power at rpm (kW/bhp)	75 (102)/5500	103 (140)/6000	110 (150)/5900	125 (170)/5500	142 (193)/5300
Top speed (km/h)	195	213	214	227	236
0-100 km/h (sec)	12.7	10.2	9.9	8.0	7.3
Fuel consumption, EU ²	10.8/6.0/7.8	11.4/6.1/8.0	12.9/6.7/9.0	12.9/6.7/9.0	13.5/6.7/9.2
CO ₂ mass emissions (g/km)	185	190	213	213	218

¹ On cars fitted with sidebags as an option, the inserts in the door linings are finished in colour-matched leatherette, the door handles are in black.

² All BMW engines comply with the EU II standard. Fuel consumption figures are with standard transmission urban/extra urban/combined in ltr/100 km. Fuel consumption is measured according to the

ECE driving cycle consisting of approximately one-third city traffic and two-thirds overland driving (related to the distance covered). CO₂ mass emissions are measured in addition to fuel consumption.

The models illustrated in this brochure show the specifications for the German market. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of other markets, alterations in models, standard and optional equipment, as described in this brochure, may occur. For precise information on model features and the exact level of equipment, please contact

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