



The BMW 3 Series Comfort Edition.
Comfort means enjoying all the pleasures of life.
Including performance.

In its style and character, the BMW 3 Series Comfort Edition combines individual class with the most sophisticated model features. The seat squabs on both the standard and

optional sports seats come in flat-weave clover with an active breathing effect. And the seat side panels are finished in highly attractive uni-colour rattan. Of course, you

also have the choice of other fabric options in ascot green, charcoal or standard grey.





Travelling in comfort also means feeling at home in your car. Which is why all BMW Comfort Edition models offer you an interior discreetly colour-matched to the last detail. The wide range of standard features com-

prises items such as electric window lifts, foot mats in top-quality velours, as well as the steering wheel, gearshift lever and gaiter and handbrake gaiter all finished in leather.

Car radios featured as standard on the Comfort Edition models combine the benefits of easy control and excellent sound.

High-quality streamline styling light-alloy wheels, white direction indicator lights and wide rubbing strips at the sides accentuate the unique character of the Comfort Edition.

BMW 3 Series Comfort Edition. Equipment.

• = standard

Exterior equipment

| | Saloon | | | | Coupé | | | | |
|---|---------------------------------|----------------|------|------|-------|-------|------|------|------|
| | 316i 318i 318tds 325td | 320i 325tds | 323i | 328i | 316i | 318is | 320i | 323i | 328i |
| Extra-wide rubbing strips at the side | • | • | • | • | • | • | • | • | • |
| Light-alloy wheels in streamline design, 7J x 15, 205/60 R 15 | • | • | • | • | • | • | • | • | • |
| White direction indicators | • | • | • | • | • | • | • | • | • |

Interior equipment

| | | | | | | | | | |
|--|---|---|---|---|---|---|---|---|---|
| Door cutouts with integral aluminium trim | • | • | • | • | • | • | • | • | • |
| Electric window lifts at the front | • | • | • | • | • | • | • | • | • |
| Electric window lifts at the rear | | • | • | • | | | | | |
| Foot mats | • | • | • | • | • | • | • | • | • |
| Gearshift, gearshift gaiter and handbrake lever gaiter in leather | • | • | • | • | • | • | • | • | • |
| Leather steering wheel rim | • | • | • | • | • | • | • | • | • |
| On-board computer | | | | • | | | | | • |
| Outside temperature display | • | • | • | • | • | • | • | • | • |
| Radio: - BMW Business RDS | | | | • | | • | • | • | • |
| - BMW Reverse RDS | • | • | • | | • | | | | |
| Steering column adjustable | • | • | • | • | • | • | • | • | • |
| Upholstery in uni-colour clover/rattan flat weave, door lining in uni-colour rattan ¹⁾ | • | • | • | • | • | • | • | • | • |

A range of special paintwork colours is available for the Comfort Edition.

Specifications.

| 3 Series saloon | 316i | 318i | 320i | 323i | 328i | 318tds | 325td | 325tds |
|---------------------------------------|---------------|---------------|----------------|----------------|----------------|--------------|---------------|----------------|
| Cylinders/capacity (cc) | 4/1596 | 4/1796 | 6/1991 | 6/2494 | 6/2793 | 4/1665 | 6/2497 | 6/2497 |
| Max power at rpm (kW/bhp) | 75 (102)/5500 | 85 (115)/5500 | 110 (150)/5900 | 125 (170)/5500 | 142 (193)/5300 | 66 (90)/4400 | 85 (115)/4800 | 105 (143)/4800 |
| Top speed (km/h) | 195 | 201 | 214 | 227 | 236 | 182 | 198 | 214 |
| 0-100 km/h (sec) | 12.7 | 11.3 | 9.9 | 8.0 | 7.3 | 14.2 | 12.0 | 10.4 |
| Fuel consumption, EU ²⁾ | 10.8/6.0/7.8 | 11.1/6.2/8.0 | 12.9/6.7/9.0 | 12.9/6.7/9.0 | 13.5/6.7/9.2 | 8.8/5.2/6.5 | 10.3/5.7/7.4 | 10.2/5.6/7.3 |
| CO ₂ mass emissions (g/km) | 185 | 189 | 213 | 213 | 218 | 173 | 195 | 193 |

| 3 Series coupé | 316i | 318is | 320i | 323i | 328i |
|---------------------------------------|---------------|----------------|----------------|----------------|----------------|
| Cylinders/capacity (cc) | 4/1596 | 4/1895 | 6/1991 | 6/2494 | 6/2793 |
| Max power at rpm (kW/bhp) | 75 (102)/5500 | 103 (140)/6000 | 110 (150)/5900 | 125 (170)/5500 | 142 (193)/5300 |
| Top speed (km/h) | 195 | 213 | 214 | 227 | 236 |
| 0-100 km/h (sec) | 12.7 | 10.2 | 9.9 | 8.0 | 7.3 |
| Fuel consumption, EU ²⁾ | 10.8/6.0/7.8 | 11.4/6.1/8.0 | 12.9/6.7/9.0 | 12.9/6.7/9.0 | 13.5/6.7/9.2 |
| CO ₂ mass emissions (g/km) | 185 | 190 | 213 | 213 | 218 |

¹⁾ On cars fitted with sidebags as an option, the inserts in the door linings and door handles are finished in colour-matched leatherette.

²⁾ All BMW engines comply with the EU II standard. Fuel consumption figures are with standard transmission urban/extra urban/combined in ltr/100 km. Fuel consumption is measured according to the

ECE driving cycle consisting of approximately one-third city traffic and two-thirds overland driving (related to the distance covered). CO₂ mass emissions are measured in addition to fuel consumption.

The models illustrated in this brochure show the specifications for the German market. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of other markets, alterations in models, standard and optional equipment, as described in this brochure, may occur. For precise information on model features and the exact level of equipment, please contact

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